

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 05376 120044Z  
ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W  
-----120101Z 003375 /63

R 110939Z MAR 77  
FM AMEMBASSY BANGKOK  
TO SECSTATE WASHDC 0011  
USDOC WASHDC

UNCLAS BANGKOK 5376

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJECT: FY-78 CCP

REF: (A) 76 BANGKOK 12674; (B) STATE 50866

1. EMBASSY'S INPUT FOR SECTION III OF FY-78 CCP REFLECTED POST'S REASSESSMENT OF ITS PRIORITIES IN CONSIDERATION OF THE POTENTIAL AVAILABILITY OF LIMITED FUNDS. ANY SIGNIFICANT GROWTH IN THAILAND'S CONSTRUCTION INDUSTRY, WE BELIEVE, WILL RESULT ONLY FROM THE IMPLEMENTATION OF SOME OF THE MAJOR PROJECTS CURRENTLY BEING CONSIDERED.

2. RECOGNIZING THE POSSIBILITY THAT A FEW OF THESE PROJECTS MAY MATERIALIZE PRIOR TO OR EARLY IN 1978, EMBASSY NOW BELIEVES THAT IN ADDITION TO THE BUILDING EQUIPMENT AND MATERIAL TRADE MISSION SCHEDULED FOR JUNE 1978, OTHER PROMOTIONAL ACTIVITY DEVOTED TO THIS THEME SHOULD BE DEFERRED UNTIL FY-79.

3. THE CATALOG EXHIBIT FOR NEW-TO-MARKET FIRMS INCLUDED IN CAMPAIGN 2, MEDICAL, SURGICAL AND HOSPITAL EQUIPMENT SUPPLIES AND APPARATUS, IS PROPOSED AS AN OIM ACTIVITY. THE PRODUCT EXHIBITION FOR OTM FIRMS WILL BE UNDERTAKEN BY POST WITH THE COOPERATION AND ASSISTANCE OF LOCAL REPRESENTATIVES AND AGENTS OF AMERICAN FIRMS. THE SCHEDULED DATE FOR THE  
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HOSPITAL DIRECTORS CONFERENCE IS OCTOBER 1978 (FY-79) BUT THE DATE IS NOT FIRM AND THERE IS A POSSIBILITY THAT THE DATE MAY BE MOVED FORWARD TO LATE SEPTEMBER (FY-78). PLANNING AND PREPARATIONS FOR THIS EVENT MUST BE ACCOMPLISHED DURING FY-78. AS A FOLLOW UP, ANOTHER RELATED ACTIVITY WILL BE PROPOSED FOR FY-79.

4. POST CONCURS IN INCLUSION OF FOREIGN TRADERS INDEX ACTIVITY AS ACTIVITY 3, PRIORITY 5 UNDER OTHER SPECIAL POST EFFORTS, PRIMARY RESPONSIBILITY: JAMES H. SAVERY. THAILAND'S FTI PROVIDES INFORMATION ON SOME LOCAL FIRMS THAT IS AS OLD AS TEN YEARS. WITH USDOC'S ASSISTANCE IN IDENTIFYING THOSE FIRMS WHERE CURRENT INFORMATION IS DESIRED, EMBASSY WILL UNDERTAKE TO OBTAIN THE REQUIRED INFORMATION THROUGH DIRECT MAILING OF QUESTIONNAIRES TO THE SPECIFIED FIRMS AND SUBMIT THE FINDINGS TO USDOC FOR RECORDING IN FTI.

5. TO DATE EMBASSY HAS NOT RECEIVED THE FINAL FY-77 CCP DOCUMENT. USDOC IS REQUESTED TO SEND 20 COPIES ASAP.  
WHITEHOUSE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
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**Review Markings:**  
Margaret P. Grafeld  
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